

For immediate release

February 1, 2011

Sam Falls: *Everything Keeps Being Nothing*

February 5 – March 19, 2011

Opening reception for the artist: Saturday, February 5, from 4 to 6 pm

Higher Pictures presents *Everything Keeps Being Nothing*, an exhibition of new work by Sam Falls.

Painting and photography are inherently linked in my mind; the goal is to engage them with presence. The aesthetics of minimalism and the drive of modernism are continually dominant and deserve perpetual consideration and updating. From film to digital painting to painting on paper, we move from content to color to form and back again. The seduction of an artwork is that of a landscape and the same for a person - it can be quiet and sublime or aggressively colorful. They're both inexhaustible. The significance lies in perception. It's the same as driving through the deserts of West Texas or standing on an overgrown hill in Los Angeles, nothing really changes, but it's everything to me.

-Sam Falls

Sam Falls was born in San Diego, CA. in 1984 and grew up mostly in Vermont. He received his BA from Reed College in 2007 and MFA from ICP-Bard in 2010. He lives and works in Brooklyn, NY.

For press inquiries please contact Kim Bourus at 212-249-6100.

Max Kozloff: *New York Means Business*, March 26 – May 7, 2011